

Open Air WORKSHOPS Guide 2020



kidi photography ~
BY ELLA



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About

ELLA

I've been a photographer for over 4 years with a focus on Open Air photography for just over 2 years. With immense passion and love for this particular genre

I managed to establish my very own unique style and have been recognised and generously awarded for my achievements by:

- * SWPP Society of Wedding and Portrait Photographers
- * NPS National Photography Society
- * The Guild of Professional Photographers
- * AFNS

After numerous requests I finally decided to share my knowledge to help other photographers define themselves in this genre, without having to work for many years before their style & skills have finally crystallised.

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Learning GUIDE

The plan for the day includes photographing both individual models & families to ensure you are well equipped in knowledge, tips and tricks to work with all types of models and photo sessions. I will share all my experience on gentle posing as well as leading a more relaxed 'lifestyle' oriented photo session.



We will discuss all most important aspects contributing to creating a truly unique photograph. There are four main areas to consider when planning & preparing to an open air session:

- * Location
- * Styling
- * Colour
- * Natural light

All four have a power of either contributing or destroying a good photograph, and we will cover them all in great detail.



Once we've finished photographing our models we will move on to photo editing. We will cover two areas here:

*** Photoshop Actions**

*** Manual retouching**

I've been asked numerous times about how I achieve that dreamy and yet crispy feel in my photos, making them already look like a memory. I will share all my tricks & secrets with you, which will allow you to establish your very own style of editing photographs for your clients.



Plan of the Day:



1pm Organisational aspects

An introduction to selecting the right spot for the shoot, model styling, colour coordination, an overview on how to work with natural light and how to work during different times of day.

2pm Introducing models

We will be working with two sets of models. First part of the shoot will focus on classic posing techniques and second part will cover working with families in a more 'lifestyle' oriented photo session.

2.30pm Working with models

We will cover most important go-to poses, focusing on understanding the principles behind posing of both children and adults. This will allow you to incorporate the knowledge into your photo sessions, adapting to the environment, models' shape and light making the most out of the conditions given.

3.30pm Family lifestyle

Working with families in an Open Air setting is very different to a regular studio session. Mainly because to bring out true relations and interactions between family members there's little posing involved and plenty of space allowed for a free expression.

Being prepared to capture all 'the right moments' and knowing how to offer gentle guidance throughout the shoot is key to a perfect client's gallery, and you can have it all under control.

4.30pm Break

We'll take an hour long break to catch a breath, warm up and get a snack before we move on to the editing part of our Workshops.



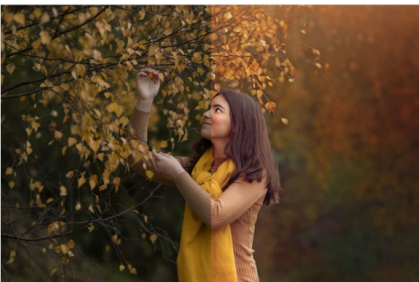
5.30pm Editing

After we've warmed up and had something delicious to eat we will move on to learning about editing images.

To achieve that wonderful warm feel in my photos I use a selection of actions and certain tools in Photoshop.

The majority of the work done around the photos is manual and achieving consistency in editing throughout the gallery is one of most important aspects of defining own style and building a strong competitive portfolio.

I understand that this may be a major learning curve and continuous support would be ideal to further enhance development of skills. This is why after the Workshops you will be invited to a **Private Facebook Group** offering extended support and guidance!





Dates & Prices

Saturday 3rd October 2020

PRICE

£350

with £150 reservation fee payable to secure the spot and remaining balance due 7 days before the Workshop's date.

Please, be advised that these Workshops will not cover basics regarding camera settings or Photoshop use. Good understanding of camera settings and fluency in using Photoshop are essential in order to fully benefit from these Workshops.

Booking DETAILS

To reserve your space email your enquiry to:

kidiphotography@gmail.com

Workshops are offered to professional photographers located further than 60 miles away from Willenhall. Spaces are limited to just 7 and offered on 'first come first served' basis.

To reserve your space there is a £150 reservation fee required upon booking. Remaining balance is due 7 days before the Workshop's date. All participants will be automatically invited to a **Private Facebook Group** offering continuous support at no additional charge.



Open Air

WORKSHOPS

by



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